

**PARISH OF OUACHITA,  
STATE OF LOUISIANA  
CERTAIN FINANCIAL AND STATISTICAL DATA**

**Population of the Parish**

The population growth trend of the Parish of Ouachita is as follows:

<b>YEAR</b>	<b>PARISH POPULATION</b>	<b>STATE POPULATION</b>
1950	74,713	2,683,516
1960	101,663	3,257,022
1970	115,387	3,644,637
1980	139,241	4,205,900
1990	142,191	4,219,973
1991	142,813	4,251,560
1992	144,007	4,287,195
1993	145,030	4,295,477
1994	146,427	4,315,085
1995	146,985	4,339,352
1996	146,768	4,350,579
1997	147,177	4,351,769
1998	147,657	4,368,967

Sources: US Census; Louisiana Tech University, January, 1999.

**Population of Municipalities**

The population growth trends of the municipalities in the Parish of Ouachita are as follows:

<b>YEAR</b>	<b>MONROE</b>	<b>RICHWOOD</b>	<b>STERLINGTON</b>	<b>WEST MONROE</b>
1960	52,219			15,212
1970	56,374		1,118	14,868
1980	57,597	1,223	1,400	14,993
1990	54,909	1,253	1,140	14,096
1991	55,038	2,395	1,140	14,130
1992	55,378	2,421	1,140	14,189
1993	55,571	2,418	1,140	14,231
1994	55,955	2,921	1,140	14,253
1995	56,022	2,929	1,140	14,331
1996	55,896	2,925	1,140	14,328
1997	55,926	2,956	1,140	14,339
1998	55,612	3,043	1,140	14,518

Sources: US Census; Louisiana Tech University, January, 1999.

## **ECONOMIC INDICATORS**

### **Personal Income**

The Bureau of Economic Analysis of the US Department of Commerce publishes personal income data. The most recent revised per capita income figures for the Parish, Louisiana and the United States are as follows:

<b>YEAR</b>	<b>PARISH</b>	<b>LOUISIANA</b>	<b>UNITED STATES</b>
1990	\$13,655	\$14,281	\$18,666
1991	\$14,281	\$15,079	\$19,201
1992	\$14,959	\$15,817	\$20,137
1993	\$16,395	\$17,133	\$21,220
1994	\$17,398	\$18,086	\$22,056
1995	\$18,474	\$18,826	\$23,059
1996	\$19,466	\$19,609	\$24,164
1997	\$19,723	\$20,458	\$25,288

Source: US Department of Commerce, Bureau of Economic Analysis, October, 1998.

### **Retail Sales**

According to the *Survey of Buying Power*, estimated retail sales by category in Ouachita Parish were as follows:

*(In Thousands)*

<b>Year</b>	<b>Total Retail Sales</b>	<b>Food</b>	<b>Eat/Drink</b>	<b>Gen Mdse</b>	<b>Furn/Appl</b>	<b>Auto</b>
1991	\$1,276,580	\$280,914	\$116,053	\$167,866	\$58,539	\$327,086
1992	\$1,362,872	\$285,395	\$129,653	\$184,248	\$78,707	\$331,348
1993	\$1,434,760	\$289,876	\$136,351	\$200,093	\$82,517	\$372,161
1994	\$1,509,321	\$228,300	\$143,322	\$324,898	\$65,500	\$366,356
1995	\$1,561,155	\$210,442	\$145,340	\$348,503	\$65,272	\$397,495
1996	\$1,531,616	\$208,234	\$131,866	\$363,765	\$58,442	\$379,793
1997	\$1,553,322	\$202,805	\$133,231	\$386,726	\$59,177	\$381,384

(Note: The retail sales statistics in the 1995 edition of the *Survey of Buying Power*, which lists data for 1994, are based on newly published benchmark data from the 1992 Census of Retail Trade (CRT). Prior to this year, retail figures reported in the Survey were based on data from the 1987 Census [unlike the general Census, the CRT is conducted in five year intervals]. Whenever such an adjustment is made, trends in lines that fall across benchmark year are often skewed, a fact readers should keep in mind when comparing retail sales figures for 1994 and thereafter to those from prior years.

Source: Sales and Marketing Management, Survey of Buying Power, August, 1998.

## SALES TAXES

### Sales Taxes Levied in the Parish

The following is a summary, by area, of sales and use tax rates levied within the Parish of Ouachita as of 12/31/98.

Entity/Area	Parish-Wide Tax	Municipal Tax	Total Local Tax	State Tax	Total Sales Tax
QUACHITA PARISH EAST	4		4	4	8
QUACHITA PARISH WEST	5		5	4	9
MONROE	0.5	4	4.5	4	8.5
RICHWOOD	2	3.5	5.5	4	9.5
STERLINGTON	4	1.5	5.5	4	9.5
WEST MONROE	1	4.5	5.5	4	9.5

Source: Louisiana Department of Revenue and Taxation, Sales Tax Division, January, 1999.

### Taxable Sales

Sales and use taxes are levied by various entities at various rates throughout the Parish. The following figures represent the tax base of a broad-based sales and use tax levied on a parishwide basis.

<i>(In Thousands)</i>					
Month	1994	1995	1996	1997	1998
January	\$71,462	\$75,949	\$82,259	\$82,515	\$84,864
February	\$71,891	\$76,931	\$76,699	\$81,958	\$84,857
March	\$87,572	\$79,612	\$93,380	\$94,456	\$106,069
April	\$75,217	\$96,169	\$88,826	\$92,361	\$99,464
May	\$83,655	\$89,006	\$87,022	\$90,964	\$94,897
June	\$84,620	\$96,972	\$105,465	\$97,098	\$115,656
July	\$81,740	\$91,239	\$87,496	\$89,244	\$99,893
August	\$85,151	\$93,353	\$95,397	\$94,128	\$96,330
September	\$87,272	\$92,093	\$90,388	\$97,033	\$101,048
October	\$79,419	\$82,522	\$83,030	\$91,230	\$97,982
November	\$82,142	\$88,739	\$82,101	\$87,426	\$93,744
December	\$112,291	\$110,185	\$123,954	\$120,849	\$124,830
Annual Total	\$1,002,432	\$1,072,770	\$1,096,017	\$1,119,264	\$1,199,634

Source: Oakland Econometrics.

## **PROPERTY TAXES**

### **Assessed Valuation of the Parish**

The recent trend in the assessed valuation of property throughout the Parish of Ouachita is as follows:

<b>Year</b>	<b>Taxable Assessed Valuation</b>	<b>Homestead Exemptions</b>	<b>Total Assessed Valuation</b>
1990	\$392,847,681	\$136,489,255	\$529,336,936
1991	\$394,717,311	\$137,202,105	\$531,919,416
1992	\$392,468,375	\$138,727,262	\$531,195,637
1993	\$404,163,440	\$139,655,492	\$543,818,932
1994	\$415,708,569	\$141,843,036	\$557,551,605
1995	\$430,668,593	\$143,363,247	\$574,031,840
1996	\$456,809,407	\$146,517,371	\$603,326,778
1997	\$474,911,432	\$149,922,756	\$624,834,188
1998	\$488,148,474	\$152,683,354	\$640,831,828

Source: Ouachita Parish Assessor's Office.

A breakdown of the assessed valuation of the Parish by classification of property is as follows:

<b>Year</b>	<b>Real Estate</b>	<b>Personal Property</b>	<b>Public Service</b>
1990	\$307,513,216	\$153,266,140	\$68,557,580
1991	\$308,964,236	\$155,218,800	\$67,736,380
1992	\$307,446,276	\$156,126,341	\$67,623,020
1993	\$309,143,122	\$168,054,950	\$66,620,860
1994	\$314,658,300	\$175,544,115	\$67,349,190
1995	\$321,720,050	\$185,185,540	\$67,126,250
1996	\$333,882,878	\$198,903,770	\$70,540,130
1997	\$342,210,128	\$211,330,450	\$71,293,610
1998	n.a.	n.a.	n.a.

### **Millage Rates**

The recent trend in the aggregate ad valorem tax rates (in mills) levied on a parishwide basis by various entities within the boundaries of the Parish of Ouachita follows:

<b>Year</b>	<b>Millage</b>
1990	25.87
1991	25.90
1992	29.81
1993	29.81
1994	28.70
1995	30.60
1996	40.73
1997	41.73
1998	41.73

Sources: Louisiana Tax Commission and Ouachita Parish Assessor's Office.

## Leading Taxpayers

The ten largest property taxpayers of the Parish of Ouachita in 1998 and their assessed valuation are as follows:

<b>TAXPAYER</b>	<b>ASSESSED VALUATION</b>
1. RIVERWOOD INTERNATIONAL CORP	\$37,810,911
2. LOUISIANA POWR & LIGHT CO	\$31,121,404
3. STATE FARM INSURANCE	\$17,167,914
4. CENTRAL BANK	\$10,339,821
5. KOCH NITGOGEN	\$10,153,529
6. GENERAL MOTORS CORP.	\$7,150,634
7. HCA/NORTH MONROE HOSPITAL	\$5,877,042
8. BANK ONE/PREMIER BANK	\$5,103,145
9. WAL-MART STORES,INC.	\$5,029,655
10. CENTURY TELEPHONE	\$4,655,223

Source: Ouachita Parish Assessor's Office.

## SCHOOL STATISTICS

### Enrollment

The recent trends in public school registration, average daily membership and average daily attendance in the Ouachita Parish school system are as follows:

<b>REGISTRATION</b>	<b>1994-95</b>	<b>1995-96</b>	<b>1996-97</b>	<b>1997-98</b>
AVERAGE DAILY ATTENDANCE	17,474	16,447	16,496	16,464
AVERAGE DAILY MEMBERSHIP	18,520	17,409	17,497	17,509
PUBLIC	20,549	17,980	17,684	17,702

"Average Daily Attendance" reflects the average daily attendance of member public school students during the session. "Average Daily Membership" reflects the average daily count of public school students registered during the session. "Public" reflects the count of public school students registered on the first day of the school year, including pre-kindergarten.

### Expenditures

Expenditure trends for the Ouachita Parish School Board are as follows:

<b>EXPENDITURES</b>	<b>1994-95</b>	<b>1995-96</b>	<b>1996-97</b>	<b>1997-98</b>
MEAN TEACHER SALARY	\$23,947	\$23,556	\$29,787	\$31,997
CURRENT EXPEN PER STUDENT	\$3,680	\$4,079	\$4,647	\$4,841
CAPITAL OUTLAY	\$558,534	\$1,001,358	\$120,949	\$8,599,518
DEBT SERVICE	\$4,628,909	\$4,658,820	\$4,664,945	\$4,685,629
CURRENT EXPENDITURES	\$68,150,309	\$72,183,516	\$79,445,202	\$85,060,331

Source: Louisiana Department of Education.